



CHAMBER Business Line

COLUMBIA CHAMBER OF COMMERCE · CELEBRATING MORE THAN 100 YEARS · ISSUE NO. 8 · MARCH 2009

Fourth Quarterly Membership Breakfast on March 17

Zimmer Radio Group presents the fourth Chamber Quarterly Membership Breakfast of the program year on Tuesday, March 17 at 7:15 a.m. in the Windsor Ballroom at the Holiday Inn Select Executive Center. Gold Sponsor **Moresource, Inc.** will feature a 20-minute program about their organization. Additional support for this event is provided by Silver Sponsors **Columbia Daily Tribune** and **Marathon Office Interiors**.

More than 110,000 hours – that’s how many Missouri businesses have saved over the past fifteen years thanks to Moresource, Inc. Currently, about 3,000 professionals in more than 200 companies get assistance from Moresource with payroll, human resources, bookkeeping, insurance and benefits administration.

Anyone who runs a business knows that it requires a lot of hard work. On top of the product or service you provide there are basic administrative chores, all of which are an enormous expenditure of time.

“Many business owners say that before they started utilizing Moresource, they didn’t realize how much of their day was spent on payroll, employee-related matters and the mountains of employee paperwork,” says Moresource founder

and president, Kat Cunningham. “The task can be overwhelming.”

But when a business becomes a Moresource client, Cunningham and her team take over these activities.

The outsourcing arrangement offers companies many advantages, including:

- Tighter control of capital costs
- Increased efficiency
- Reduced labor costs
- Quicker starts for new projects
- Sharper focus on core business
- Reduced risk

And these are not the only advantages to letting Moresource, Inc, handle your employee administration needs.

“You don’t pay benefits to Moresource,” Cunningham says. “We don’t take vacation days or sick days. We don’t mind working late, and you don’t pay overtime when we do.”

“More importantly, with Moresource you’ll get peace of mind knowing that you won’t have to pay fines or penalties for not getting something right. And you will save time, which we all know is money.”

Moresource’s services are completely customizable, and can adjust as client’s businesses grow. Best of all, outsourcing all services costs less than hiring one full-time person.

Presented by

Zimmer Radio Group
Gold Sponsor



M O R E S O U R C E[®]
INCORPORATED

Silver Sponsors

*Columbia Daily Tribune
and Marathon Office Interiors*

For more information about what Moresource can do for your business, call (800) 495-5678 or 443-1234. You can also visit Moresource online at www.moresource-inc.com or in person at 401 Vandiver Drive, or attend the March 17 Quarterly Membership Breakfast.

Register online today by clicking here or send in the enclosed registration form by Friday, March 13 (See the Business Conference and Showcase insert at the end of this newsletter). Cost per person is \$18 or save \$3 per person and register online. **Your breakfast fee includes complimentary admission to the 2009 Business Conference & Showcase.** For additional information, please contact Sherry Wohlgemuth at 817-9111 or swohlgemuth@ColumbiaMOChamber.com.

Page 2: From the Chair

Page 3: BC&S Update

Page 4: China Trip

*Page 6: Small Business Award
Nominees*

Page 7: Twilight Cruise

Page 9: Women’s Network News

Page 11: New Member Profile

Page 12: Board Nominations

This issue sponsored by

M e M